Message Text

UNCLASSIFIED

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47

ACTION CU-04

INFO OCT-01 EUR-06 ADP-00 /011 W ----- 052403

R 141718 Z MAR 73 FM AMEMBASSY LONDON TO SECSTATE WASHDC 9657 INFO USIA WASHDC

UNCLAS LONDON 03014

FOR CU/ YSS; USIA FOR ICS/ DP; IWE

E. O. 11652: N/ WL TAGS: SCUL

SUBJECT: STAG JAMES R. BJORGE

- 1. AS REPORTED TELECON SCHAEFFER/ TELICH, USIA (ICS/DP), YESTERDAY, POST KEENLY INTERESTED SCHEDULING BJORGE LECTURE AT EMBASSY EARLY EVENING APRIL 11.
- 2. ON RECEIPT MATERIAL FROM BJORGE ON HIS COMING TRIP, WE WROTE HIM MARCH 12 REQUESTING HE GIVE HIS ILLUSTRATED LECTURE ON LINCOLN CENTER AND MEMBER INSTITUTIONS. COPY SENT TELICH USIA BEFORE RECEIVING CS-2138. VIEW INFORMATION THIS ARIGRAM, NOW REQUEST LECTURE FOCUSSING ON LINCOLN CENTER AS EXAMPLE OF SUCCESSFUL NON- GOVERNMENT INITIATIVE IN AND SUPPORT TO THE ARTS. VERY HIGH AND INFORMED INTEREST IN THIS SUBJECT HERE. BELIEVE LECTURE OPENING WITH SELECTIVE SLIDE PRESENTATION AND LEADING INTO THIS MAJOR FACET OF SUBJECT WILL EVOKE LIVELY ATTENTION FROM PROPOSED AUDIENCE, CONSISTING MAINLY OF ADMINISTRATORS, ORGANIZERS, SUPPORTERS AND WRITERS ON THE ARTS.
- 3. BJORGE LECTURED SUCCESSFULLY TO EMBASSY LUNCHEON AUDIENCE ON LAST LONDON TRIP. POSTNOW ANXIOUS CAPITALIZE FULLY ON HIS KNOWN ABILITY, LOCAL INTEREST IN HIS SUBJECT, AND SIZE OF POTENTIAL AUDIENCE PERMITTING SELECTIVE INVITATION. HOWEVER, TO ENHANCE PROSPECTS UNCLASSIFIED

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FOR CATCHING THE BETTER PEOPLE BEFORE THEY BECOME COMMITTED ELSEWHERE, ESSENTIAL WE HAVE SOONEST FIRM CONFIRMATION OF BJORGE'S AVAILABILITY.

ANNENBERG

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^{***} Current Handling Restrictions *** n/a

^{***} Current Classification *** UNCLASSIFIED

Message Attributes

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Disposition Event:
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To: CU SECSTATE WASHDC

USIA

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